# MAIL TO: Office of the Attorney General Registry of Charitable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

STREET ADDRESS: 1300 | Street, Room 1130 Sacramento, CA 95814 Telephone: (916) 323-5079

## COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

### 2000 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year



WEBSITE ADDRESS: http://caag.state.ca.us/charities/	ion online complete for during the	previous calendar year.	DEPARTMEN
Name and Address of Commercial Fundraiser:		Name and Address of Charitable Or	ganization or Charitable Purposes:
CF Number 486		CT No. 57613 F.E.I.	V. No. 52-1218334
Harris O'Malley Marketing, Inc.		People for the Ethical Treatn	nent of Animals
Name of Commercial Fundraiser		Name of Charity	
23241 Ventura Blvd., Suite 101		501 Front Street	
Address of Commercial Fundraiser		Address of Charity	
Woodland Hills CA 913		Norfolk VA	200.0
City, State, and ZIP Code of Commercial Fund	raiser	City, State, and ZIP Code of Charity	
Telephone Solicitation for	held (on) (from) 1/1/2002,	200, to_4/15/2002	, <del>260-</del>
Chantable Dungaeunschwity)		(Date or dates must be shown)	
REVENUE     A. Cash contributions		Δ	
B. Entertainment sales or admission	charges	B.	
C. Sales from products		C.	•
D. Advertisement sales		D.	
E. Membership fees F. Other sources: (Specify)		E	
а,		Fa.	
b		Fb.	,
c		Fc. #	1 50 5 5
G. TOTAL REVENUE			58, 533,00 G.
		•	,
2. EXPENSES A. Fees or commissions		Α.	
B. Salaries		В.	
C. Payroll taxes		c.	
D. Employee benefits     E. Cost of merchandise for resale		D. E.	
F. Cost of interchandise for resale		E.	
G. Postage		G.	
H. Advertising			
Telephone     J. Rental of equipment			
K. Facilities charge		K.	
L. Permits		L.	
M. Other expenses: (Specify) a		Ma.	
b		Mb.	
C		Mc.	
d.	· · · · · · · · · · · · · · · · · · ·	Md. A	70 19420 11
N. TOTAL EXPENSES		<u>۔۔</u> بدر	78,179.20 N.
3. Distribution or net to charitable organization	n or charitable purposes	(A)	80336.80 3.
4. (a) Is any officer, director, partner or o	wner of the Commercial Funds:	aiser in any way affiliated with or con	trol direty or indirectly, the
charitable organization for which the Commer-			
Name of officer, director, partner or owner		nd address of	Relationship of officer, etc.
Commercial Fundraiser	charitable	e organization	To charitable organization
		t between the commercial fundraiser a	
Under penalties of periury. I declare that I has		g accompanying documents, schedule	s and statements, and to the best
t	nd complete.	Hacris Presid	6-1-02
<b>;</b>	Printed Name	Title	Date
;	table organization for verifying the divinity that the divinity th		
1	Printed Name  Margan	etlibb Nivis Gast	PRESIDENT 5/13/00 Becrefor 5/13/0
-innature of outhorized officeridization (Charital	Brintad Jiama	Tialia	7
•			,

2005 & 0 NOU.

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WEBSITE ADDRESS: http://caag.state.ca.us/charities/	ing solution to during the provious superious years	DEPARTMENT
Name and Address of Commercial Fundraiser:	Name and Address of Charitable Or	ganization or Charitable Purposes:
CF Number 486	CT No. 57(613 F.E.I.N	
Harris O'Malley Marketing, Inc.	People for the Ethical Treatm	ent of Animals
Name of Commercial Fundralser	Name of Charity	
23241 Ventura Blvd., Suite 101	501 Front Street	
Address of Commercial Fundraiser	Address of Charity Norfolk VA	22510
Woodland Hills CA 91364 City, State, and ZIP Code of Commercial Fundraiser	City, State, and ZIP Code of Charity	20010
Telephone Solicitation for held (c	7/29/2002 200 to 12/31/2002	, 200
Charitable Donationsciivity)	on) (from) 7/29/2002 , 200 to 12/31/2002 (Date or dates must be shown)	, 200
1. REVENUE		
A. Cash contributions	A A B.	
B. Entertainment sales or admission charges     C. Sales from products	D,	
D. Advertisement sales	D.	
E. Membership fees F. Other sources: (Specify)	E	
	Fa.	
a. b	Fb.	
c	Fc.//	7) 1/2
G. TOTAL REVENUE	<u> </u>	th, 406,00 G.
2. EXPENSES		•
A. Fees or commissions	A.	
B. Salaries	B.	
C. Payroll taxes D. Employee benefits	C.	
E. Cost of merchandise for resale	E.	
F. Cost of entertainment	F. G.	
G. Postage H. Advertising	Н.	
I. Telephone	<u> </u>	
<ul><li>J. Rental of equipment</li><li>K. Facilities charge</li></ul>	J. K.	
L. Permits		,
M. Other expenses: (Specify)	Ma,	for Contact basis  All Indusive
a b		/ All inducive
C		The modern
N. TOTAL EXPENSES	Md. <u>/</u> /	107,045,20 N
	7	165 361
3. Distribution or net to charitable organization or ch	aritable purposes	3.
4. (a) Is any officer, director, partner or owner of	f the Commercial Fundraiser in any way affiliated with or con	trol, diretly or indirectly, the
charitable organization for which the Commercial Fu	ndraiser has contracted to solicit? lete the following:	
Name of officer, director, partner or owner of Commercial Fundraiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization
0011113101411141		
	·	
	tach copy of the contract between the commercial fundraiser	
	nined this report, including accompanying documents, schedule	s and statements, and to the best
0.	emplete. Happy Percine	NT 11-27-02
ķ	Printed Name Title	Date
į į	organization for verifying the distribution.	
·	INGRID NEWSCIRK PRE	SUDSWT 124/2/02
;	Printed Name Title	Contained 12/12/12
Singulary of authorized officer/director (Charitan	Margaret Libb Davis Asst. Sec 1	Controlle 12/12/02